



FOR IMMEDIATE RELEASE
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**WAYNE COUNTY FOUNDATION SET TO AWARD \$150,000
WITH THE CHALLENGE MATCH PROGRAM**

Potential \$300,000 Benefit to the Community

The Wayne County Foundation announced today the organizations selected to participate in its 2012 Challenge Match Initiative.

The one-to-one match offers the possibility of generating \$300,000 or more for non-profit organizations throughout the Wayne County community. It is specifically designed to help organizations cultivate new donors and encourage increased giving from current contributors.

“We believe this is an amazing opportunity for the selected organizations to raise significant operating dollars or money in support of selected programs that will benefit from broad-based community involvement,” said Steve Borchers, the Foundation’s executive director. “More importantly, it allows the community to play a direct role in directing how the Foundation’s discretionary dollars are distributed.”

The Challenge Match Program will kick off on Monday, October 29, and run through Friday, November 9. Qualifying contributions to the participating organizations in that period will trigger matching dollars from the Foundation, with respect to certain limits.

“This is the second time we have tried a matching gift program,” he said. “Last year our Impact Grant generated just under \$167,000 for six local non-profits on \$50,000 of available match dollars.”

Twenty-six organizations were selected to participate in the program this year. They are:

Abilities Richmond

Birth-to-Five

Boys and Girls Club of Wayne County

Christian Charities

Circle U Help Center

Communities In Schools

Cope Environmental Center

Gateway Vineyard Church Food Pantry

Girls, Inc.

Golay Community Center

Habitat for Humanity

Historic Hagerstown Arts Place

Hope House

Model T Ford Club of America

Quaker Hill Conference Center

Richmond Art Museum

Richmond Civic Theatre

Starr-Gennett Foundation

Wayne County Cardinal Greenway

Wayne County Historical Museum

Wayne County Literacy Coalition

Wayne County Soil and Water Conservation

Western Wayne Dollars for Scholars
Whitewater Community Television
Whitewater Valley Pro Bono Commission
Youth as Resources

Supporters of these organizations may deliver a contribution anytime during the match period to help trigger matching dollars from the Foundation. More information about each organization's fundraising goals and specific details about qualifying gifts will be available on the Foundation's Website. www.waynecountyfoundation.org

Additional information may also be obtained by contacting Andrea Stuckey at Andrea@waynecountyfoundation.org or by calling 765/962-1638.

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