

	2017 Challenge Match Program Parameters
Participation	<p>Applicant organizations must be:</p> <ul style="list-style-type: none"> • Qualified charities; • Located in Wayne County; and • In good standing with the IRS and the Foundation. • Some prior history with the Wayne County Foundation as a grant applicant or grant recipient.
Match Goals	<p>Three “classes” of participation include, but are not limited to:</p> <ul style="list-style-type: none"> • \$10K match; \$5K threshold • \$5K match; \$2.5K threshold • \$2.5K match; no threshold <p>Thresholds represent the amount an org must raise in the period before the match begins to apply.</p> <p>Organizations apply for the level they think they can justify.</p> <p>The Foundation reserves the option to adjust match goals to levels other than requested. Threshold levels will correspond to the adjusted goal.</p>
Match Period / Timing	<p>One designated period for all participants:</p> <ul style="list-style-type: none"> • November 6 – 13, 2017 (8 Days)
Qualifying Gifts	Limited to \$1,000 gift per donor per organization received during the match period
Other Caps / Limits	Organizations limited to Match Goal; plus bonus bucks
Match Mechanism	1:1 match up to Match Goal contributions received during the Match Period once the threshold amount has been achieved
Bonus Match	Unallocated match dollars will be distributed on a prorated basis to those organizations that exceed their stated match goals, up to the amount of their overachievement
Verification	Organizations must provide evidence of gifts received during the match period by completing the tracking sheet electronically on or before December 1st at 5 p.m. and providing copies of thank you letters on or before December 8 at 5 p.m.
Gift Receipts	Organization’s responsibility

<p>Criteria for Selection</p>	<p>Organizations will be selected to participate based on:</p> <ul style="list-style-type: none"> • The impact to the community that an organization's participation represents in terms of their ability to provide expanded or improved services, or address an identified need. • The organization's plan to measure and report specific outcomes (not activities) that participation in the Challenge Match will help make possible. • The importance to the organization of participating in the Challenge Match at this particular time. • The organization's plan to achieve its match goal. • Prior year grant use reports may be reviewed as part of the application process.
<p>Match Partners</p>	<p style="text-align: center;">The Foundation will solicit Match Partners in an attempt to increase the Match Pool</p>